



Toil ? — or Time to Live?

WORK ! WORK ! thy joyless people pray,
Keep us a-drudging day by day,
Give us this one thing over all,
Give us but WORK whate'er befall !

But year by year and every day
Machinery steals that work away.
Our fate, our melancholy goal,
The " Special Area " and the Dole !

Yet, rightly used, machines could be
High bless'd to all humanity,
Making, *for us*, all things we need,
Our soul and body, both, to feed.

Blind to their great inheritance
Men lie bemused in seeming trance,
Fooled by " this Nonsense of Finance."
O Lord, look down from out the skies,
Open thy blinded people's eyes !

PHILIP T. KENWAY.

(See overleaf).

The Three Demands **of the** **Social Credit Party**

1. OPEN THE NATIONAL CREDIT OFFICE :

This will enable the British people to know what Real Wealth is available for distribution. It is obvious that, before it is possible to issue the National Dividend, we must be able to estimate Real Wealth productive capacity—i.e., real assets, goods and services that can be used, and not, as now, fictitious financial debts.

2. ISSUE THE NATIONAL DIVIDEND :

This will enable each individual citizen to obtain his proper (flat-rate) share of goods and services, based on the productive capacity of the Nation as a whole, as an inalienable right, over and above wages or other income.

3. APPLY THE RETAIL PRICE ADJUSTMENT :

This will enable goods and services to be sold at the Just Price. The Just or Scientific Price of any article is the Cost of Consumption during the period of Production. Retailers will, under a Social Credit regime, be required to sell "below cost" (as now calculated), the difference being refunded to the retailers by the issue of National Credit, thus enabling them to pay the full price (as now calculated) to the wholesalers, and enabling the wholesalers to pay the producers.

The result of the Social Credit mechanism will be to monetise Real Wealth by keeping a proper balance between Consumer Incomes and Retail Prices, thus enabling the Nation to take and use the goods and services offered for sale. This creates a Debt-Free Nation, solves the problem of peace-time "Poverty amidst Plenty," and eliminates the main cause of all modern War—i.e., the fierce scramble for export markets abroad.

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THE FIGHTING PROGRAMME **of**

The Social Credit Party

(4½d. post free).

From the General Secretary, Social Credit Party, 2, Fitzroy Street, London, W.1.